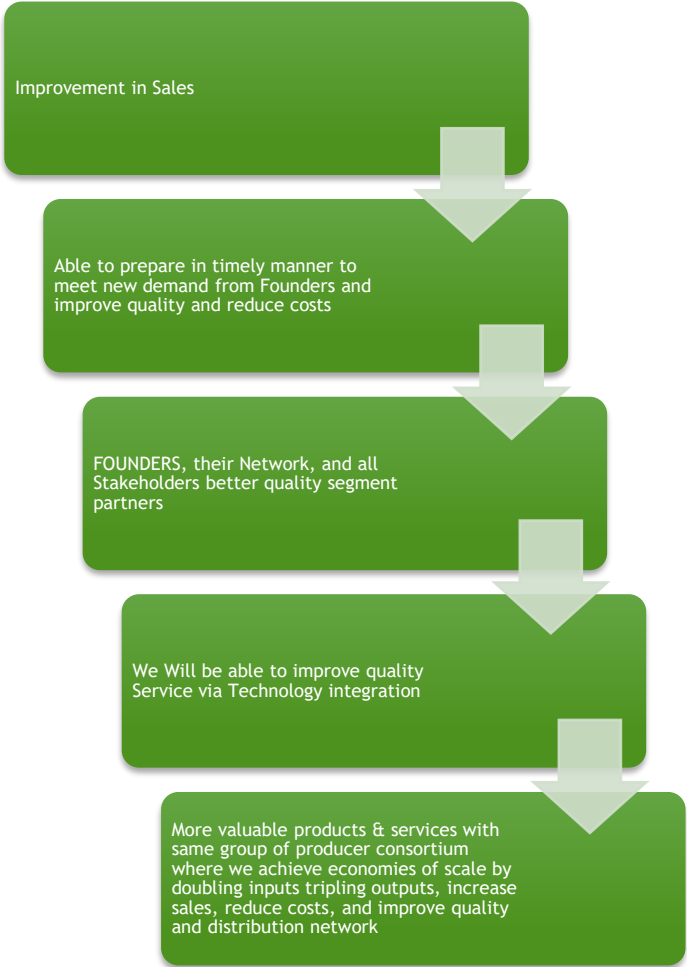


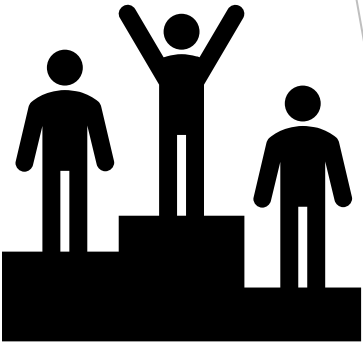


**BIOKROP PROJECT BY
TIERRA BENDITA FOR
FOUNDERS WORLDWIDE —
FEB 2023**

Synergies with Founders & Tierra Bendita with the investment of \$150K for a 10% Owner's Equity stake in Tierra Bendita, S.A. de C.V. plus a Special Retail Discount of 10% for annual/monthly subscription and reduced shipping costs from portfolio of products.



Key Indicators MTD February 2023 - FOUNDERS	
Proposal TIERRA BENDITA - FOUNDERS	\$ 150 000, 00
10 % Owner's Equity of Tierra Bendita by FGW	10%
Additional 10 % Special Discount on monthly subscription over 12 month period	10%
TIBESA expects to reduce up to 18% more for customers on shipping costs from synergies with importer/distributor benefit from investment.	18%
With only 25% of the 610 members of FOUNDERS WW to purchase an average of 5 products monthly at discounted prices, direct sales would increase exponentially	>\$850K
Reduce annual financial expense costs and increase revenue with same volume of production	—
Establish new equipment for processing Mill/roastery/lab/shop/ITC Platform to improve operations	—



Key Indicator and Sensitivity Analysis Forecast for first year Run Rate

TIERRA BENDITA HISTORIC & FORECAST 2015-2023



In USD \$

Updated to Dec 31 2022 plus 12 month Forecast

REVENUE	2019-2020		2020-2021		2021-2022		2022-2023	
	Revenue	Annual Growth %	Revenue	Annual Growth %	Revenue	Annual Growth %	Revenue	Annual Growth %
Sales from Sugar Cane Production Dec - April	\$ 221 244	-3%	\$ 184 214	-17%	\$ 215 203	17%	\$ 270 475	26%
Revenue Sugar Production Liquidation May	\$ 20 131	115%	\$ 27 943	39%	\$ 27 263	-2%	\$ 33 231	22%
Revenue Final Liquidation Sugar Cane Production November	\$ 4 966	-47%	\$ 6 010	21%	\$ 6 104	2%	\$ 7 441	22%
Revenue for Sugar Cane Seed/Derivatives	\$ -	0%	\$ -	0%	\$ -	0%	\$ -	0%
Total Revenue from Sugar Cane Production	\$ 246 341	-1%	\$ 218 167	-11%	## \$ 248 571	14%	## \$ 311 147	25%
REVENUE: BIOKROP - HONEY	\$ 4 895	10%	\$ 4 528	-8%	## \$ 12 356	173%	## \$ 13 592	10%
REVENUE: BIOKROP - CAFÉ GREEN EXPORT	## \$ 167 709	84%	## \$ 224 273	34%	## \$ 194 999	-13%	## \$ 113 921	-42%
REVENUE: BIOKROP - CAFÉ GREEN NACIONAL	1% \$ 5 270	0%	1% \$ 14 973	184%	## \$ 13 048	-13%	## \$ 17 219	32%
REVENUE: BIOKROP - CAFÉ PROCESSED EXPORT (ROASTED)	1% \$ 9 059	86%	2% \$ 13 150	45%	## \$ 19 184	46%	## \$ 449 540	2243%
REVENUE: BIOKROP - CAFÉ PROCESSED NATIONAL (ROASTED)	2% \$ 4 580	-30%	1% \$ 6 850	50%	## \$ 5 898	-14%	## \$ 9 732	65%
REVENUE: AGRO SERVICES & OTHERS	\$ 8 929	28%	\$ 9 911	11%	## \$ 9 416	-5%	## \$ 9 839	4%
TOTAL REVENUE COFFEE PLUS OTHERS	\$ 200 443	68%	\$ 273 685	37%	## \$ 254 902	-7%	## \$ 613 843	141%
TOTAL REVENUE TIBESA	\$ 446 784	22%	\$ 491 852	10%	## \$ 503 472	2%	## \$ 924 990	84%
COST OF GOODS SOLD	Costos		Costos		Costos		Costos	
TOTAL GENERAL ADMINISTRATIVE & SUGAR PRODUCTION COSTS	\$ 188 852	-3%	\$ 191 406	1%	\$ 222 275	16%	\$ 323 448	46%
COST OF REVENUE: BIOKROP - HONEY	\$ 1 860	10%	\$ 1 721	-8%	\$ 4 325	151%	\$ 5 165	19%
COR: BIOKROP - GREEN COFFEE EXPORTS	\$ 49 950	10%	\$ 98 750	98%	\$ 56 194	-43%	\$ 113 563	102%
COR: BIOKROP - GREEN COFFEE NACIONAL	\$ 49 150	1%	\$ 47 250	-4%	\$ 44 616	-6%	\$ 51 975	16%
COR: LAS VERANERAS - PROCESSED COFFEE EXPORTS (ROASTED)	\$ 5 435	49%	\$ 7 890	45%	\$ 9 134	16%	\$ 10 331	13%
COR: LAS VERANERAS - PROCESSED COFFEE NACIONAL (ROASTED)	\$ 2 748	-44%	\$ 4 110	50%	## \$ 9 592	133%	## \$ 38 888	305%
COR: AGRO SERVICES & OTHERS	\$ 3 393	386%	\$ 3 766	11%	\$ 4 237	13%	\$ 3 936	-7%
TOTAL COST OF REVENUE COFFEE & OTHER	\$ 112 537	7%	\$ 163 487	45%	\$ 128 097	-22%	\$ 223 857	75%
Total Egresos	\$ 301 388	1%	\$ 354 893	18%	\$ 350 372	-1%	\$ 547 305	56%
Total Margin Before Interest/Taxes/Depr	\$ 145 396	116%	\$ 136 960	-6%	\$ 153 101	12%	\$ 377 686	147%
Financial Expenses - Interest Obligations	\$ 143 524	78%	\$ 112 646	-22%	\$ 146 180	30%	\$ 81 180	-44%
Net Profit/Loss	\$ 1 872	86%	\$ 24 314	1399%	\$ 6 921	-72%	\$ 296 506	4184%

Key Indicator and Sensitivity Analysis Forecast for first year Run Rate

Key Indicators MTD February 2023 - FOUNDERS	
Average Founder Unit Purchase Price	\$ 15, 80
Average Purchase Order/Founder	73, 75
Average Purchase Order w/Shipping	91, 58
Shipping Average >19,5%	\$ 17, 83
Month to Date Average purchase/Founder	\$ 885, 00
12 Founder buyers - # of Units	56, 00
Average Unit/Buyer Founders	

[illegible]

Financial Statements 2020-2021 from Accountant & External Auditors (2022 in progress)

NOTA 16 INGRESOS DE OPERACIÓN

Los ingresos de operación de la compañía para 2021 y 2020, son:

	2021	2020
Ingresos		
Caña de Azúcar	US\$ 188,662	US\$ 275,846
Ventas de Exportación	237,308	176,768
Venta de Café	14,935	5,001
Venta de Granos Básicos	404	-
Venta de Miel	780	-
Total, Ingresos de Operación	US\$ 442,089	US\$ 457,615

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Tierra Bendita, S.A. de C.V.
(Sociedad salvadoreña)
Notas a los Estados Financieros
Al 31 de diciembre de 2021 y 2020
(Expresado en dólares de los Estados Unidos de América)



NOTA 17 COSTOS DE VENTA

	2021	2020
Costo de producción de Cacao	US\$ 303	US\$ -
Costos de Venta Caña de Azúcar	133,502	207,668
Costos de Venta Café	200,557	72,776
Subtotal	334,362	280,444
<u>Costo de producción de café</u>		
Materiales directos	1,361	2,796
Mano de Obra	487	-
Gastos indirectos	1,895	910
	3,742	3,705
<u>Costo de producción de caña de azúcar</u>	43	-
Total	US\$ 338,148	US\$ 284,150

NOTA 18 GASTOS DE OPERACIÓN

Los gastos de operación cargados durante el ejercicio a la utilidad se presentan a continuación:

a. Gastos de Administración

	2021	2020
Honorarios	US\$ 29,000	US\$ 30,005
Honorarios contables	3,638	1,500
Alquileres	3,600	3,900
Agua	1,150	940
Mantenimiento de instalaciones	1,070	-
Publicidad	966	943
Energía eléctrica	927	1,479
Derechos de vehículos	573	848
Otros gastos de administración	524	26
Impuestos municipales	257	119
Herramientas y equipo pequeño	230	250
Gastos no deducibles	191	-
Servicios de veterinaria	115	154

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Tierra Bendita, S.A. de C.V.
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Honorarios de auditoria	104	5
Papelería y útiles	87	33
Cuotas y suscripciones	29	183
Artículos de limpieza	21	-
Multas y recargos	-	80
Fovial y Cotrans	-	88
Gastos médicos	-	353
Total, Gastos de Administración	US\$ 42,482	US\$ 40,906



b. Gastos de Venta:

	2021	2020
Honorarios Profesionales	US\$ 5,476	US\$ -
Logística de exportación de café	464	300
Publicidad	150	-
Trámites Aduanales	60	254
Combustible y Lubricantes	54	-
Total Gastos de Venta	US\$ 6,204	US\$ 554

NOTA 19 GASTOS NO OPERACIONALES

Los gastos no operacionales cargados durante el ejercicio al 31 de diciembre se presentan a continuación:

	2021	2020
Intereses por Préstamos	US\$ 84,804	US\$ 112,268
Comisiones Bancarias	1,883	70
Comisiones por Otorgamiento de Préstamo	866	8,281
Comisiones por Transferencia	593	730
Total, Gastos Financieros	US\$ 88,146	US\$ 121,349